FEDERAL ELECTION COMMISSION

2010 FEB 16 AM 8: 14

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4 5	FIRST GENEI	RAL COUNSEL'S REPORT	•
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7 8		MUR: 6213	e Contombou 11 2000
9		DATE COMPLAINT FILED LAST RESPONSE RECEIVE	-
10		DATE ACTIVATED: Nove	
11			
12		EXPIRATION OF STATUT	E OF LIMITATIONS:
13		August 17, 2014 / Decembe	z 16, 2014
14			
15	COMPLAINANT:	Sam Lieberman, Chairman	-4-
16 17		Nevada State Democratic Pa	arty
18	RESPONDENT:	Decidedly Unhappy Mainstre	eem Patriota Rejecting
19	KEDI CIMBATI.	Evil-mongering Incompeter	
20		Action Committee (DUMP)	
21		Charles Muth, in his official	l capacity as treasurer
22			
23	RELEVANT STATUTES	0.11.0.0.1.420/-3/43	
24 25	AND REGULATIONS:	2 U.S.C. § 432(e)(4) 2 U.S.C. § 441d	
25 26		11 C.F.R. § 102.14	
27		11 C.F.R. § 110.11	
28		11 011 111 3 110111	
29 30	INTERNAL REPORTS CHECKED:	Disclosure Reports	
31	FEDERAL AGENCIES CHECKED:	None	
32 33	I. INTRODUCTION		
34	The Decidedly Unhappy Mainstre	eam Patriots Rejecting Evil-mon	gering Incompetent
35	Democrats Political Action Committee (DUMPREID PAC) and Charles I	Muth, in his official
36	capacity as treasurer (the "Committee"),	was formed "to defeat Sen. Reid	in the 2010 election,"
37	according to an August 4, 2009, press rel	ease on its website, http://dumpe	reid.com. The
38	complaint alleges that the Committee use	es Senator Harry Reid's name as	part of its committee
30	name in violation of 2 ILS.C. 8 432(e)/4	and has failed to include prope	er disclaimers on a

1 public communication in the form of a mailer that expressly advocates against Senator Reid's re-2 election and solicits contributions, and on two websites in violation of 2 U.S.C. § 441d and 3 11 C.F.R. § 110.11. In its response, the Committee states that although it initially registered 4 using the name "Dump Reid Political Action Committee," it has since then filed an amended 5 Statement of Organization ("Form 1") clarifying its name, that DUMPREID is just an acronym or 6 abbreviation, and that DUMPREID PAC, as used on its website, is a Committee project, and as 7 such is allowed to use Senator Reid's name. Response at 1. The Committee further asserts that 8 its website and printed mailer contain the appropriate disclaimers, but admits that an incomplete 9 disclaimer appeared on its website for approximately one month. According to the response, the second website mentioned in the complaint, www.dumpharry.com, is not owned, operated or 10 funded by the Committee, but is operated as an independent entity by Muth, the Committee's 11 12 treasurer. Response at 2, 4. There is no evidence to the contrary and it appears to have been shut 13 down, as we were unable to find it on the Internet. It appears that the Committee, an unauthorized committee, has violated, and continues to 14 violate, the Federal Election Campaign Act of 1971, as amended (the "Act") and the 15 16 Commission's regulations by including Senator Reid's last name as part of its official name in its 17 current Form 1. See 2 U.S.C. § 432(e)(4); 11 C.F.R. § 102.14(a). Moreover, the Committee's 18 past mailer was, and its current website disclaimer is, deficient because they fail to use the Committee's full name in the "paid for by" section. See 2 U.S.C. § 441d(a)(3); 11 C.F.R. 19 20 § 110.11(b)(3). However, current Form 1 and the website disclaimer include the Committee's correct name in the text, and the mailer used the "DUMPREID" name, therefore providing partial 21 22 identification. Accordingly, we do not believe this matter warrants the further use of

- 1 Commission resources and recommend that the Commission exercise its prosecutorial discretion
- 2 and dismiss the complaint, send a cautionary letter, and close the file.

3 II. FACTUAL SUMMARY

- The Committee filed a Form 1 on August 17, 2009, stating it was an unauthorized
- 5 committee, and an amended Form 1 on August 27, 2009, reflecting a change in the Committee's
- 6 address to a post office box. Both state the Committee's name as "Dump Reid Political Action
- 7 Committee." On September 19, 2009, eight days after the complaint was filed, the Committee
- 8 filed a second amended Form 1 stating the Committee's name to be "Decidedly Unhappy
- 9 Mainstream Patriots Rejecting Evil-mongering Incompetent Democrats Political Action
- 10 Committee (DUMPREID PAC)." See Attachment 1.
- Based on the original and first amended Form 1s, the complaint alleges that the
- 12 Committee's official name includes Senator Reid's name in violation of 2 U.S.C. § 432(e)(4).
- 13 The complaint also attaches a mailer, which appears to be a two-page public communication that
- 14 expressly advocates against Senator Reid's re-election and solicits contributions, and asserts that
- 15 the Committee sent it out. The complaint further alleges that the Committee violated the
- disclaimer requirements at 2 U.S.C. § 441d and 11 C.F.R. § 110.11, by failing to place the
- 17 mailer's disclaimer in a printed box, using "PAC" instead of spelling out "Political Action
- 18 Committee," and failing to include in disclaimers on both the mailer and the Committee's
- 19 website the Committee's Internet or street address and telephone number and a "not authorized
- 20 by any candidate or candidate's committee' statement.
- 21 The response states that the most recent Form 1 was filed to "clarify" the Committee's
- 22 "full and proper name," asserts that DUMPREID "is an acronym or abbreviation" and maintains
- 23 that DUMPREID PAC is a Committee project, and as such, is allowed to use Senator Reid's

1	name. The response further states that the Committee's original and first amended Form 1s were
2	accepted by the Commission "without notification that the [Committee's] name was
3	somehow contrary to Commission regulations." Response at 1, 4-5. The response did not
4	address the fact that the Committee's official name as reflected in Box 1 of its most recent Form
5	1 still includes Senator Reid's name in the parenthetical (DUMPREID PAC).
6	With respect to the mailer, the response further asserts that "[t]he PAC's printed mailings
7	and website conform to federal law and Commission regulations with respect to required
8	disclaimers" and "the only mailing the PAC has ever distributed contains the required .
9	disclaimers." Response at 2. The response maintains the complaint references a draft and not
10	the final version, and attaches the mailer that the Committee actually distributed. The response
11	points out that the version of the mailer attached to the complaint contains a "Getty Images"
12	watermark, demonstrating its draft status. The copy of the mailer that the Committee asserts was
13	actually distributed contains a disclaimer in a printed box which includes the name of the
14	Committee as it was then on file with the Commission (Dump Reid Political Action Committee),
15	its website address and a "not authorized by any candidate or candidate's committee" statement.
16	The response admits that the website's initial disclaimer was inadequate because from
17	August 4 until September 11, 2009, it lacked the "not authorized by any candidate or candidate's
18	committee" statement and Committee's address, but requests dismissal of the complaint for this
19	"technical violation." Response at 3-4, 6. The Committee's current website disclaimer appears
20	as follows:
21 22 23 24 25 26	PAID FOR BY DUMP REID PAC AND NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE A SPECIAL PROJECT OF THE DECIDEDLY UNHAPPY MAINSTREAM PATRIOTS REJECTING EVIL-MONGERING INCOMPETENT DEMOCRATS PAC WWW.DUMPREID.COM

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MUR 6213 (DUMPREID PAC) First General Counsel's Report

III. <u>LEGAL ANALYSIS</u>

2 A. The Committee's Name

3 A political committee's Form 1 must include its full name, and an unauthorized political committee "shall not include the name of any candidate in its name." 2 U.S.C. §§ 432(e)(4). 4 433(b)(1); see 11 C.F.R. §§ 102.1(a)(1)(i), 102.14(a). A candidate's name, however, may be 5 6 used in an unauthorized committee's special project name if it shows clear opposition to the 7 candidate, but this does not affect the prohibition on using a candidate's name in the name of a 8 political committee itself. See Common Cause v. FEC. 842 F.2d 436, 440, 443 (D.C. Cir. 1988) 9 (upholding the ban on the use of a candidate's name in an unauthorized committee's official 10 name while allowing the use of a candidate's name in the title of special projects or communications); 11 C.F.R. § 102.14(b)(3). In Advisory Opinion 1995-9 (NewtWatch), the 11 12 Commission advised an unauthorized committee opposed to then-Speaker of the House of Representatives Newt Gingrich that "the term 'NewtWatch' may not be used as part of the 13 14 Committee's name," but "the Act and Commission regulations do not prohibit the Committee 15 from using the name 'NewtWatch' as a project name." AO 1995-9 at 6. 16 The Committee has violated, and is still violating, 2 U.S.C. § 432(e)(4) in that its official 17 name as listed on its most recent Form 1 contains Senator Reid's last name in a parenthetical. The assertions that "Dump Reid" is an "acronym or abbreviation" and "Dump Reid PAC" is an 18 "ongoing fundraising project" do not change the fact that Senator Reid's name is listed as part of 19 20 the official name of the Committee, which is clearly prohibited by the statute. 2 U.S.C. § 432(e)(4); Response at 1, 4-5; see Common Cause, 842 F.2d at 440, 443 (a political committee 21 22 has only one official name). Additionally, only separated segregated funds of connected 23 organizations may use an abbreviation or acronym for identification. 11 C.F.R. § 102.14(c).

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2	Since the Committee is an unauthorized committee, its public communications, including
3	mass mailings and Internet websites, must contain a disclaimer including, inter alia, the full
4	name of the sponsoring committee, its Internet address or street address and telephone number,
5	and a statement that it was not authorized by any candidate or candidate's committee.
6	2 U.S.C. §§ 431(22), 441d; 11 C.F.R. §§ 100.26, 110.11(a)(1). The disclaimer must also clearly
7	identify who paid for the communication or website. See 2 U.S.C. § 441d(a)(1).
8	The disclaimers for the mailer and the website each read "Paid for and authorized by
9	DUMP REID PAC." See 2 U.S.C. § 441d(a)(3); 11 C.F.R. § 110.11(b)(3). As written, these
10	disclaimers indicate that the mailer and website are directly paid for by the "ongoing fundraising
11	project" DUMPREID PAC, not the Committee itself. See Common Cause, 842 F.2d at 440, 443
12	(stating that permitting the use of a special project name in a disclaimer instead of the
13	committee's official name would "shatter[]" the regulatory structure because readers and
14	potential contributors would have no coherent means to discover the identity and status of those
15	soliciting them); Special Fundraising Projects, 59 Fed. Reg. at 17267 (disclaimers must clearly
16	identify who paid for the communication). It appears that the final version of the mailer, attached
17	to the response, is otherwise in accordance with the disclaimer requirements. The response
18	admits that the website initially lacked the "not authorized by any candidate or candidate's
19	committee" statement and the Committee's address, although that has now been corrected.
20	Response at 3.
21	The Committee has violated 2 U.S.C. § 432(e)(4) and 11 C.F.R. § 102.14(a) by including
22	Senator Reid's last name as part of its official name in its Form 1, and 2 U.S.C. § 441d(a)(3) and
23	11 C.F.R. § 110.11(b)(3) by using deficient disclaimers on its website and mailer that fail to use

MUR 6213 (DUMPREID PAC) First General Counsel's Report

1	the Co	mmitte	e's full name in the "paid for by" section. However, in light of the fact that the
2	curren	t Form	1 and the website disclaimer include the Committee's full name in the text, and the
3	maile	r used ti	ne "DUMPREID" name, thereby providing partial identification, we do not believe
4	that th	is matte	er warrants further use of the Commission's resources. Accordingly, we
5	recom	mend ti	he Commission exercise its prosecutorial discretion and dismiss the complaint with
6	cautio	n. See	Heckler v. Chaney, 470 U.S. 821 (1985). In the cautionary letter, we plan to advise
7	the C	ommitte	be to file an amended Form 1 removing the parenthetical "(DUMPREID PAC)"
8	from	its offic	ial name and to include the Committee's full name in the "paid for by" section of its
9	websi	ite discl	aimer and in any future public communications.
10	IV.	REC	<u>OMMENDATIONS</u>
11 12 13 14		1.	Dismiss the complaint against the Decidedly Unhappy Mainstream Patriots Rejecting Evil-mongering Incompetent Democrats Political Action Committee (DUMPREID PAC), and Charles Muth, in his official capacity as treasurer, and send a cautionary letter.
15 16 17		2.	Approve the attached Factual and Legal Analysis.
18 19		3.	Approve the appropriate letters.
20 21		4.	Close the file.
22 23 24			Thomasenia P. Duncan General Counsel
25 26 27 28 29 30 31		Date	BY: K. H. G. H. Kathleen Guith Deputy Associate General Counsel for Enforcement
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11	J. Cameron Thurber
12	Attorney
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	Attachment
14	Attachment:
15	1. Amended Form 1, filed September 19. 2009
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Attachment

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